

Vision Paper

Prepared for
**Those Building the
Future of Ocean Safety**

Presented to
**The Ocean Safety &
Conservation Community**

Presented by
Sweeti Ocean

Agenda

Introduction 01

Our Vision 02

Our Principles 03

Status & Intentions 04

Join 05

Today, many coastal regions still rely on outdated, aggressive methods to protect swimmers from shark encounters: baited drumlines, netting systems, or targeted culling. These approaches not only disrupt marine ecosystems but often fail to provide reliable safety.



Sweeti Ocean proposes a shift. We believe technology can provide **real safety for humans without violence against marine life.** Our goal is to pioneer an ethical, intelligent model for coastal protection.

Our Vision

We are building a **non-lethal, tech-based ocean safety system**. It is composed of three main pillars:

1. **Autonomous offshore drone surveillance** — quiet, continuous monitoring adapted to local geography.
2. **AI-based shark detection in real time** — trained to distinguish species and reduce false alerts.
3. **Non-lethal deterrent response** — triggered when a shark crosses the virtual boundary, designed to redirect it without harm.

Our goal: **Zero attacks. Zero unnecessary deaths**. A model that protects both swimmers and marine life.



Our Principles

Non-lethality Never resort to killing wildlife to ensure safety

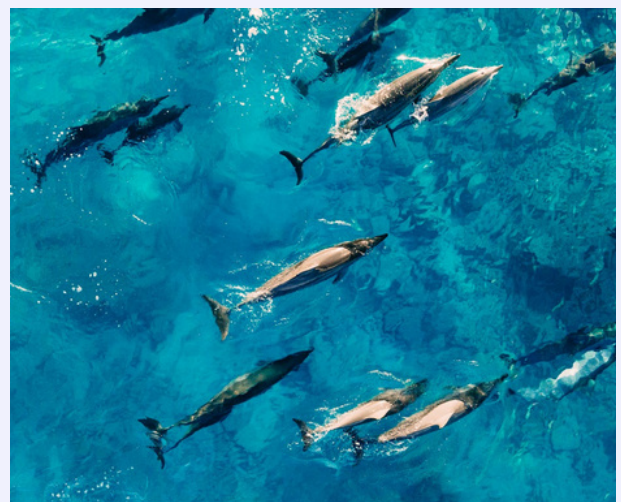
Smart Prevention Anticipate danger before it becomes a risk

Ecological Responsibility Every component of the system is designed to respect marine environments

Scientific Dialogue We aim to work with marine biologists, ecologists, and institutions

These values are central to Sweeti Ocean.

They guide our choices at every stage.



Status & Intentions

Sweeti Ocean is currently in its **development phase**:



01

Design

Core system architecture is designed.

02

Preparation

Prototypes and testing plans are being prepared.

03

Outreach

A communication strategy is underway to build public awareness and legitimacy.

We are now entering a phase of **outreach and connection**. We are not asking for funding, but for **interest, advice, and visibility**.

We believe credibility is built step by step — through clarity, commitment, and aligned partnerships.

Join the Conversation

Are you:

A local council or public body seeking sustainable protection?

An NGO promoting marine ethics?

A media outlet, academic, or citizen ready to amplify a new vision?

Let's talk. Help us transform ocean protection into a shared, intelligent future.

Contact: contact@sweetiocean.com

Social Media: [@sweetiocean](#)  