

Vision Paper

Prepared for
**Those Building the
Future of Ocean Safety**

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Today, many coastal regions still rely on outdated, **aggressive methods** to protect swimmers from shark encounters: baited drumlines, netting systems, or targeted culling. These approaches not only disrupt marine ecosystems but often **fail to provide reliable safety.**



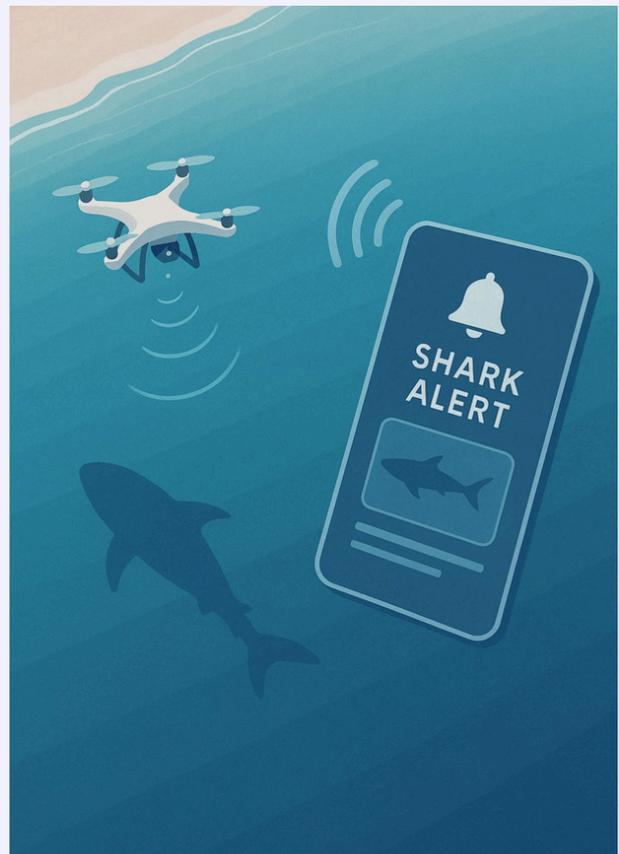
Sweeti Ocean proposes a shift. We believe technology can provide **real safety for humans without violence against marine life.** Our goal is to pioneer an ethical, intelligent model for coastal protection.

Our Vision

We are building a **non-lethal, tech-based ocean safety system**. It is composed of three main pillars:

1. **Autonomous offshore drone surveillance** — quiet, continuous monitoring adapted to local geography.
2. **AI-based shark detection in real time** — trained to distinguish species and reduce false alerts.
3. **Non-lethal deterrent response** — triggered when a shark crosses the virtual boundary, designed to redirect it without harm.

Our goal: **Zero attacks. Zero unnecessary deaths**. A model that protects both swimmers and marine life.



Our Principles

Non-lethality Never resort to killing wildlife to ensure safety

Smart Prevention Anticipate danger before it becomes a risk

Ecological Responsibility Every component is designed to respect marine environments

Scientific Dialogue We aim to work with marine biologists and institutions

These values are central to Sweeti Ocean.

They guide our choices at every stage.

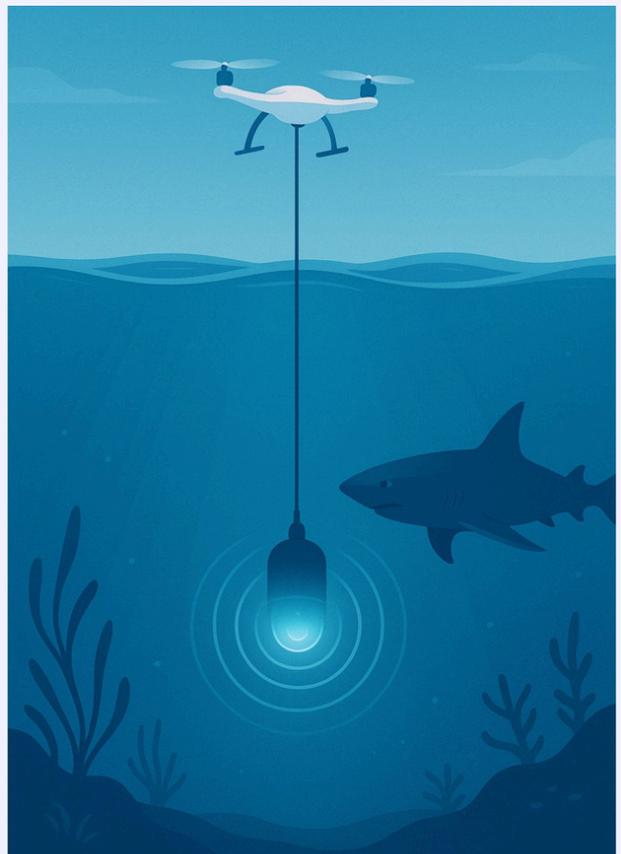


What Sweeti Ocean Is Not

To **avoid misunderstanding**, it is important to clarify what Sweeti Ocean **is not** at this stage:

- Not a **commercial** product.
- Not a **ready-to-deploy** system
- Not a proposal **to replace** existing shark programs
- Not a **critique** of current operators or institutions

Sweeti Ocean is an **early-stage** initiative focused on **listening**, learning, and alignment.



What We Are Looking For

At this stage, Sweeti Ocean **is seeking:**

Professional feedback

From researchers, conservationists, and safety operators.

Institutional insight

On how this concepts could complement existing safety frameworks.

Ethical alignment

With those who value both human safety and marine protection.

We are **not** currently seeking funding nor pilots.



Next Steps

Depending on **feedback** and alignment, future steps may include:



- 01 Adjust**
Refining the conceptual framework
- 02 Outreach**
Collaborating with researchers or advisors
- 03 Finitions**
Exploring small-scale observational studies
- 04 Ready to go**
Framing a pilot program

No timeline is imposed. The direction will be guided by **evidence, dialogue, and responsibility.**

Join the Conversation

Are you:

A local council or public body seeking sustainable protection ?

An NGO promoting marine ethics ?

A media outlet, academic, or citizen ready to amplify a new vision ?

Let's talk. Help us transform ocean protection into a shared, intelligent future.

✉ contact@sweetiocean.com

🌐 sweetiocean.com